



News Release

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TYPAR® FIRM PARTNERS WITH LEADING RAINSCREEN MANUFACTURER, BENJAMIN OBDYKE, TO CO-MARKET COMBINATION RAINSCREEN-WEATHER RESISTANT BARRIER PRODUCTS

Fiberweb, manufacturer of Typar® HouseWrap, has begun selling Benjamin Obdyke's Home Slicker® Plus Typar® and Home Slicker® 10 Plus Typar® -- two combination rainscreen-weather resistant barrier products for the residential construction market – to select distributors throughout North America.



HORSHAM, PA — [Benjamin Obdyke Incorporated](http://www.benjaminobdyke.com), a leading rainscreen manufacturer, has entered into a distribution agreement with Fiberweb, Inc., manufacturer of Typar® HouseWrap. Per the terms of the agreement which took effect July 15, Fiberweb now markets and sells two Benjamin Obdyke products that feature the patented [Home Slicker](#)® matrix technology bonded to Typar HouseWrap. Recognized Typar distributors are able to order these products along with the other

Typar products from Typar's Old Hickory, TN facility. The strategic move further enhances Typar's "weatherization" products offering to the construction market.

Home Slicker® Plus Typar® is a cost-effective, labor-saving, moisture-eliminating rainscreen-weather resistant barrier. Each roll contains the patented Home Slicker three-dimensional matrix bonded to Typar, the premium residential and commercial grade housewrap. This simple design allows users to install the combination rainscreen-weather resistant barrier in half the time and promotes best practice for managing moisture in the sidewall. Each roll of Home Slicker Plus Typar is 39 in. wide x 61 ½ ft. long and covers 200 sq. ft.. Home Slicker 10 Plus Typar, which is specifically

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designed to meet the Canadian code requirements of a 10mm drainage and air space, comes in rolls measuring 39 in. wide x 38 ½ ft. long and covers 125 sq. ft.

While this agreement is a new development between the two companies, Tytar manufacturer Fiberweb and Benjamin Obdyke have a longstanding relationship that dates back to 2004. In that year, the companies entered into their first strategic partnership when Benjamin Obdyke began marketing Home Slicker Plus Tytar to its existing distribution base. As the acceptance of rainscreen construction throughout North America increased amidst growing code language aimed at preventing moisture damage in low-rise construction, Benjamin Obdyke added a second offering under the “Plus Tytar” family in 2007. This product, Home Slicker 10 Plus Tytar, featured the patented entangled matrix of Home Slicker in a wider width (10mm) in order to meet the emerging rainscreen code requirements of the National Building Code of Canada.

“With the increased acceptance of rainscreen construction over the past decade in both the United States and Canada, this agreement will be a win-win situation for Fiberweb, Benjamin Obdyke, and the customers of both companies,” said Tytar Business Director, Bob Dahl. “We have a great working relationship with Benjamin Obdyke and we’re excited at the prospects of expanding that relationship to benefit Tytar customers throughout North America with an increased breadth of product offerings.”

For more information on this agreement, contact Geoff Ehrman with Benjamin Obdyke at 215-672-7200. For more information on the company, visit www.benjaminobdyke.com.

About Benjamin Obdyke Incorporated

Since 1868, Benjamin Obdyke has been helping architects, builders, and contractors in the United States and Canada Build Better™ by developing and adding new advances to its product line. Benjamin Obdyke develops, sources, markets, and sells proprietary roof and wall products that improve the building envelope and the performance of other building materials for the residential new construction, repair, and remodel markets. Innovations from Benjamin Obdyke, such as the first roofing ridge vent on a roll, the first wood roofing underlayment, and the first rolled product to provide drainage and air flow in rainscreen wall assemblies, have helped shape today’s building practices. Headquartered in Horsham, PA, USA, Benjamin Obdyke partners with a network of distributors, dealers, buying groups, and cooperatives to reach building professionals in the United States and Canada. The website is www.benjaminobdyke.com.

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For a high-res photo of Home Slicker Plus Typar, go to <http://benjaminobdyke.com/content/downloads> to download a photo, or contact Elva Clements at 610-520-6140, Ext. 203 or elva@alvare.com.

PHOTO CAPTION: Typar[®] manufacturer Fiberweb is co-marketing Home Slicker[®] Plus Typar[®], a housewrap/rainscreen combination product offering from the market leading Home Slicker rainscreen brand produced by Benjamin Obdyke.