



News Release

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**Benjamin Obdyke Forges Partnership
With Specialty Construction Market Supplier Wind-lock®
*To Better Serve the Stucco, Stone, Masonry Markets***



HORSHAM, PA — [Benjamin Obdyke](http://www.benjaminobdyke.com), a leading provider of residential roof and wall products, has forged a distribution partnership with specialty construction market supplier Wind-lock® to strengthen its growing presence in the stone, stucco, and masonry channels.

“Several of our products have resonated with builders and specialty contractors who work with stone, stucco, and masonry as exterior siding materials on homes,” explained Geoff Ehrman, Director of Business Development for Benjamin Obdyke. “In order to make these products more readily available, we searched for the best partner in this endeavor. We’re proud to have [Wind-lock](http://www.windlock.com), with its brand and service capabilities, carry our products on a nationwide basis through its well-established distribution base.”

Wind-lock will carry two of the newest product offerings from Benjamin Obdyke: [Home Slicker® Stone & Stucco](http://www.benjaminobdyke.com) and [Blockade™ Mortar Deflection System](http://www.benjaminobdyke.com). Home Slicker Stone & Stucco is a rolled rainscreen designed specifically for stone, stucco, and masonry applications; Home Slicker Stone & Stucco 10 is also available and it contains all the same features as Home Slicker Stone & Stucco but is designed to meet the 10 mm Canadian building code requirements for rainscreen systems. The Blockade Mortar Deflection System prevents mortar dropping from clogging the weep holes in a brick wall while also creating an assembly that is free from the deteriorating effects of mold and moisture.

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Carter Benjamin, Executive Vice President of Wind-lock, pointed out that his company's just-in-time inventory program, multiple warehouse locations, and stock-to-dock shipping guarantee have helped make it one of the country's leading specialty construction market suppliers. "What you need, when you need it' is how we say it," he said. Among the products carried by Wind-lock are those for the EIFs (exterior insulation finishing systems), stucco, brick, veneer synthetic stone, ICF (insulating concrete forms), SIPs (structural insulated panels) and stone channels.

Professionals interested in purchasing Benjamin Obdyke roof and wall products can contact Wind-lock at 800-872-5625 or visit www.wind-lock.com. For more information on Benjamin Obdyke products, including installation instructions, product details, and best practice guides, visit www.benjaminobdyke.com, or call Benjamin Obdyke Customer Service at 800-346-7655.

About Benjamin Obdyke Incorporated

Since 1868, Benjamin Obdyke has been helping architects, builders, and contractors in the United States and Canada Build Better™ by developing and adding new advances to its product line. Benjamin Obdyke develops, sources, markets, and sells proprietary roof and wall products that improve the building envelope and the performance of other building materials for the residential new construction, repair, and remodel markets. Innovations from Benjamin Obdyke, such as the first roofing ridge vent on a roll, the first wood roofing underlayment, and the first rolled product to provide drainage and air flow in rainscreen wall assemblies, have helped shape today's building practices. Headquartered in Horsham, PA, USA, Benjamin Obdyke partners with a network of distributors, dealers, buying groups, and cooperatives to reach building professionals in the United States and Canada.

For a high-res photo of this application, go to <http://benjaminobdyke.com/content/downloads> to download a photo, or contact Elva Clements at 610-520-6140, Ext. 203 or elva@alvare.com.

Photo Caption:

Home Slicker® Stone & Stucco is among the Benjamin Obdyke products now being carried by Wind-lock, a national specialty construction market supplier.